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Easioo press kit

The essentials about Easioo, its communication assistant Léa and the people behind the service. This page is the reference for media enquiries.

At a glance

2 co-founders | 3 site languages | 1 communication assistant

Company overview

Easioo is a French online service for professionals. Its AI-based assistant, Léa, helps a business prepare social media content for manual publication. Social account connection and automatic publishing are unavailable and are not included in the current offer.

Mission and vision

Easioo aims to make regular social media communication more accessible to businesses of every size and model:

- B2B, B2B2C and B2C microbusinesses
- B2B, B2B2C and B2C small and medium-sized businesses
- Franchises
- B2B, B2B2C and B2C mid-sized companies
- Independent professionals

For every business!

The service brings ideas, planning and writing together in one workflow. The customer copies the text and hashtags, downloads the media and publishes manually.

The story so far

Easioo was built by Aurélien and Florian around a practical need: helping businesses communicate without spending their evenings preparing posts. The service centres on Léa, an assistant designed to turn business context into a communication plan and content proposals. A dated company timeline has not yet been published.

Key stages

- Origins: Aurélien and Florian set out to simplify regular business communication.
- Product: Léa became the service's communication assistant.
- Today: an interactive product demo is available on the website.

Product and activity

Léa guides a business from its website and objectives to a communication plan, an editorial calendar and proposed posts.

- Business context and communication goals are discussed with the customer.
- The customer reviews the plan, suggested visuals and post copy.
- The customer copies text and hashtags, downloads the media and publishes from the chosen



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social network.

What makes the approach distinctive

- One guided workflow from initial context to proposed publications.
- An assistant that prepares ideas and copy, rather than only scheduling finished posts.
- Simple manual publishing with copy and media download actions.

Founders

Easioo presents two co-founders on its official website.

Aurélien | President and co-founder

Aurélien works closely with customers and their communication needs.

Florian | Managing Director and co-founder

Florian develops the product with a focus on making everyday work simpler.

A word from the founders

“A small business should be able to communicate like a major brand.”

Every day, thousands of small businesses do remarkable work yet remain invisible online because they lack the time, ideas or resources to communicate. Meanwhile, their competitors occupy the space.

We created Easioo to correct this imbalance. Léa understands the business, devises the communication plan, recommends visuals and writes posts ready to use. The business owner reviews them, retrieves the elements and publishes them manually.

Our ambition is simple: to make professional digital communication accessible to those without an agency or marketing department. To finally make visibility easy.

For journalists

For an interview, a product demonstration, a factual check or a visual request, contact the Easioo team. An interactive demonstration is also available on the site.

Press releases

No press releases are currently published on this site. Please contact us for the latest official information.

Explore the interactive demo: <https://www.easioo.com/en/demo>

Brand assets

The official Easioo logo and brand mark are available below. Product screenshots and official portraits can be requested from the team so that current, authorised versions can be supplied.

- Easioo logo (SVG): <https://www.easioo.com/logo.svg>
- Easioo brand mark (PNG): <https://www.easioo.com/logo-mark.png>



Using these assets

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Media contact

For press and partnership enquiries, use Easioo's published general contact address and mention your outlet and deadline.

Email: contact@easioo.com

Official website: <https://www.easioo.com>

Instagram: https://www.instagram.com/easioo_com/

LinkedIn: <https://www.linkedin.com/company/easioo/>

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